

GREEN MOUNTAIN COFFEE ROASTERS® RECYCLABLE K-CUP® PODS NATIONAL PROMOTION

TERMS AND CONDITIONS

1. **BUY** \$15 or more (pre-tax) of **Green Mountain Coffee Roasters® (“GMCR”), The Original Donut Shop® (“TODs”),** and/or **McCafe®** recyclable **K-Cup®** pods (“**rKc pods**”) (any size/count/flavor) (“**Participating Products**”) in a single transaction between 3/14/21 - 5/15/21 (the “**Offer Period**”) at any participating store or online retailer in the U.S. (minimum pre-tax purchase of \$15.00) (“**Qualifying Purchase**”). Note: Product returns/exchanges and rainchecks for Participating Products from before the Offer Period CANNOT be used for this promotion and you must have an itemized receipt for offer submission. Only Participating Products are eligible for this promotion.

2. **SNAP** a picture of your entire receipt showing the Qualifying Purchase and **UPLOAD** it at www.RecycleKcupPods.com (“**Website**”); or send it via text message or email to gmcrc@uploadreceipt.com by 11:59:59 PM (PST) on 5/20/21, or until supplies are exhausted, whichever comes first. AFTER SUCH DATE/TIME, RECEIPT SUBMISSIONS WILL NOT BE ACCEPTED, EVEN IF THE PURCHASE WAS MADE DURING THE OFFER PERIOD AND IS OTHERWISE IN COMPLIANCE WITH THESE TERMS AND CONDITIONS. **Message and data rates may apply. Check with your wireless service provider for any applicable rates and fees.** Text STOP to cancel. Only Qualifying Purchase of Participating Product is valid for this Offer. Qualifying Purchase must be made by 5/15/21 at 11:59:59 (PST). Photo must include the entire receipt from top to bottom, including all four (4) corners. Be sure that required information is captured in the receipt photo, which includes the store name, date of purchase, time of purchase, receipt total and purchase spend of \$15.00 or more (pre-tax) of the Participating Product(s) (“**Required Information**”). All Required Information must be legible in your image(s). For longer receipts, you may submit a picture of the receipt folded ensuring that it shows the Required Information. Blurry and/or unreadable receipt images will be rejected. Star the Participating Product(s) on your receipt for quicker verification. ALL SUBMISSIONS ARE SUBJECT TO VALIDATION BY TPG REWARDS, INC. AS THE PROGRAM ADMINISTRATOR ON BEHALF OF KEURIG GREEN MOUNTAIN, INC. AS THE PROGRAM SPONSOR; IF SUBMISSION IS NOT VALIDATED, YOU WILL NOT RECEIVE A CODE (SEE BELOW) OR BE OTHERWISE NOTIFIED. For additional details, visit www.RecycleKcupPods.com.

3. **GET** a reply with a code (“**Code**”) and link to a website to provide your mailing information in order to receive \$12.00 in coffee coupons plus a free reusable tote (Reward ARV \$13.99). Purchase must be completed by 5/15/21; submission must be completed online by 5/20/21; reward is available until 5/20/21 or while supplies last. There are 10,000 rewards available in this promotion. Allow 4 - 6 weeks for delivery. Code is only good for use in accordance with these Terms and Conditions. Any other use of Code – including attempted sale or transfer of Code, is void. Code has no cash value. Code must be redeemed by 11:59:59 PM (PST) on 5/31/21 at www.RecycleKcupPods.com/redeem. AFTER SUCH

DATE/TIME, CODES ARE VOID AND WILL NOT BE ACCEPTED. Code issued for valid submission and is only good for intended recipient.

Open to legal residents of the fifty (50) United States, District of Columbia and Puerto Rico who are 18 years of age or older. Employees of Keurig Green Mountain, Inc. ("**Sponsor**"), TPG Rewards, Inc. ("**Program Administrator**"), their respective parent companies, affiliates, subsidiaries, advertising, promotion and other agencies (collectively, "**Promotion Entities**") are not eligible to participate in this promotion. Receipt submission must be electronically submitted by 5/20/21 at 11:59:59 PM (PST), or until supplies are exhausted – whichever occurs first. Limit three (3) rewards per household for the entire Promotion Period. **Each receipt can only qualify for one (1) reward, and can only be submitted once (even if receipt indicates purchase of more than one (1) Participating Product with a pre-tax spend of \$15.00 or greater).** Consumers receive a Code and promotion website link via the method they submitted their receipt (text message or email) to complete the reward claim process; consumers who submit their receipt via the website will receive a Code via email. By submitting your receipt, you agree to receive up to two (2) messages regarding the promotion to the email/text account associated with submission. You may opt-out of receiving promotional messages from Sponsor at any time after receipt of the confirmation message by sending a reply email/text message with the word "STOP". By texting/emailing a submission from your wireless device, the participant grants permission to the Sponsor to notify them via a return email/text message and must agree to accept all applicable charges associated therewith. You are responsible for all applicable fees and taxes associated with completing a submission from a wireless device. The text/email messaging method of submission is designed to work with most of the U.S. major wireless carriers, but Sponsor makes no guarantee that any particular wireless service provider will participate, and the wireless device that is used must be capable of sending and receiving text/email messages. Check with your carrier for details. Participants should check their phone's features to see if they have that capability. Wireless service providers may charge entrants for each text/email message, including any error message that is sent and received in connection with the offer, based on the applicable wireless service pricing plan. Participants should consult their wireless service provider's pricing plan for details. Sponsor in its sole discretion may add or delete a wireless carrier at any time, without notice. Proof of uploading and/or submitting a text/email is not considered proof of delivery to or receipt by Sponsor or its designee (Program Administrator) of submission materials. Promotion Entities assume no responsibility for lost, late, incomplete, misdirected, illegible or non-deliverable submissions. Offer is void where prohibited.

Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any gift furnished by third parties in connection with the offer. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH REWARDS ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

Sponsor is not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of registration information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions or other errors of any kind, whether human, mechanical or electronic, which may occur or which may limit one's ability to participate, including any injury or damage to participant's or any other person's computer and/or mobile telephone, relating to or resulting from participating in this promotion. Promotion Entities are not responsible for printing or typographical errors in any promotion related materials.

Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend this Offer should it determine, in its sole discretion, that any virus, bug, non-authorized human intervention or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the promotion. In such case, Sponsor will only honor submissions made prior to time of such determination; notification of such action by Sponsor will be posted at www.RecycleKcupPods.com. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the operation of the promotion. Additionally, Sponsor reserves the right to prosecute any fraudulent activities to the fullest extent of the law.

CAUTION: ANY ATTEMPT BY A PARTICIPANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS OFFER IS A VIOLATION OF CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

SPONSOR: Keurig Green Mountain, Inc., 53 South Ave., Burlington, MA 01803.

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